

## “Narrowing the Academic-Policy Divide: Will New Media Bridge the Gap?”

### Online Appendix

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This Appendix contains supporting material for the article “Narrowing the Academic-Policy Divide: Will New Media Bridge the Gap?” It is organized into ten sections. Section One discusses the survey questions followed by Section Two which discusses the underlying respondent pool. Section Three provides the list of the 226 international relations new media and blog sites we generated. Section Four reports the full thirty-four government organization server blocs that we identified from the new media code. Section Five shows relative site visits compared to major universities in each state as well as the top five visit-producing cities. Section Six shows the percentage of visitor type to each new media site by five prominent U.S. cities. Section Seven presents the percentages generated from the 2018 Policymaker survey of visits to the different sites when excluding respondents that said they “never” visited a site. Section Eight reports robustness checks for the statistical results on policymaker views of importance of information sources. Section Nine lists the open-ended responses to the question on why scholars visited IR new media and blogs. Section Ten presents the daily visit totals including all responses, not just those from universities (Edu) and government and military (Gov) as in the article.

**Section One**

Respondents answered the questions online by checking a response option. The surveys included a number of additional questions not reported here before and after the specific new media and information sources questions. Respondents were able to skip questions. All respondents received the demographic and importance of information sources questions. In the new media and blogs section of the survey, respondents were first asked how often they visited new media or blogs authored by scholars of international relations. Respondents that answered anything other than never then received three follow up questions listed below. We also report topline result figures for questions that do not have the figures in the document itself.

Information Sources Question: In the context of your job in the U.S. government, how important are the following sources of information?

	Very important (1)	Somewhat important (2)	Not very important (3)	Not important at all (4)
Academic books (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scholarly journal articles (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Policy journal articles (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Newspapers and news magazines (print and online) (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Think tank reports (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blogs and other strictly online news sources (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Television and/or radio (7)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Classified U.S. government reports (either oral or written) (8)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social media (e.g. Facebook, Twitter) (9)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

New media and blogs questions:

Respondents were provided the following description at the beginning of this section: Next, we would like to ask you some questions about how you used new media and blogs authored by scholars of international relations when you were in government. By new media and blogs authored by scholars of international relations, we mean content focused on international relations and foreign policy that is only available on the internet. The specific site may have a print component as well, separate from the online-only content, but please think of the portion of content available only on the internet.

Respondents were then asked: How often did you visit new media or blogs authored by scholars of international relations?

- Daily (1)
- A few times a week (2)
- A few times a month (3)
- A few times a year (4)
- Never (5)

Respondents that answered anything other than “Never” then received two additional questions:

1) What was the primary reason that you visited new media and blogs authored by scholars of international relations?

- Provides policy recommendations by scholars on contemporary problems (1)
- Serves as a supplemental news source to other media (e.g., newspapers, television, etc.) (2)
- Translates and summarizes academic research (3)
- Other (4) \_\_\_\_\_

2) Which of the following new media or group blog sites did you visit at least occasionally?  
Please select all that apply.

- Crooked Timber (1)
- Disorder of Things (2)
- Duck of Minerva (3)
- Foreign Policy Blogs / Voices (4)
- Human Trafficking Center Blog (5)
- Lawfare (6)
- Lawyers, Guns, and Money (7)
- LSE USAPP - American Politics and Policy (8)
- Political Violence @ a Glance (9)
- The Monkey Cage (10)
- Progress in Political Economy (11)
- War on the Rocks (12)
- Other (13) \_\_\_\_\_
- Other (14) \_\_\_\_\_

All respondents then received the question: Did you follow any scholars on social media platforms such as Twitter or Facebook?

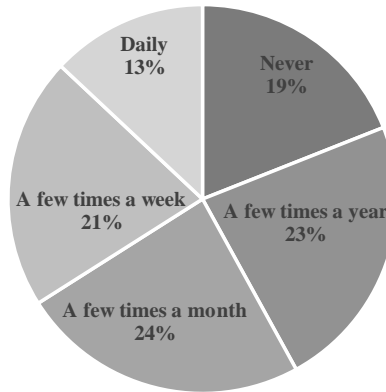
Yes (1)

No (2)

Figures A.1 to A.3 show results reported in the manuscript text but that do not have corresponding figures.

FIGURE A.1

How often did you visit new media or blogs authored by scholars of international relations?

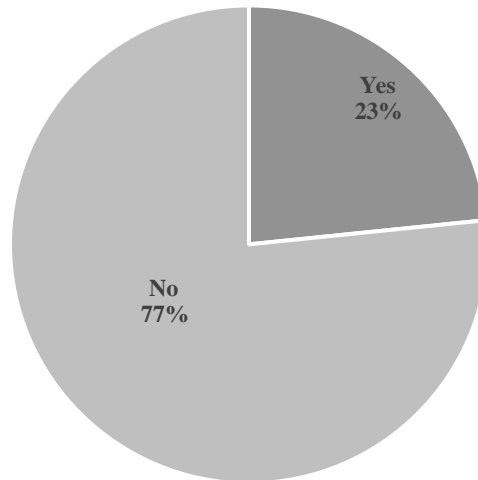


Sources: 2018 policymaker survey.

Notes: N = 559

FIGURE A.2

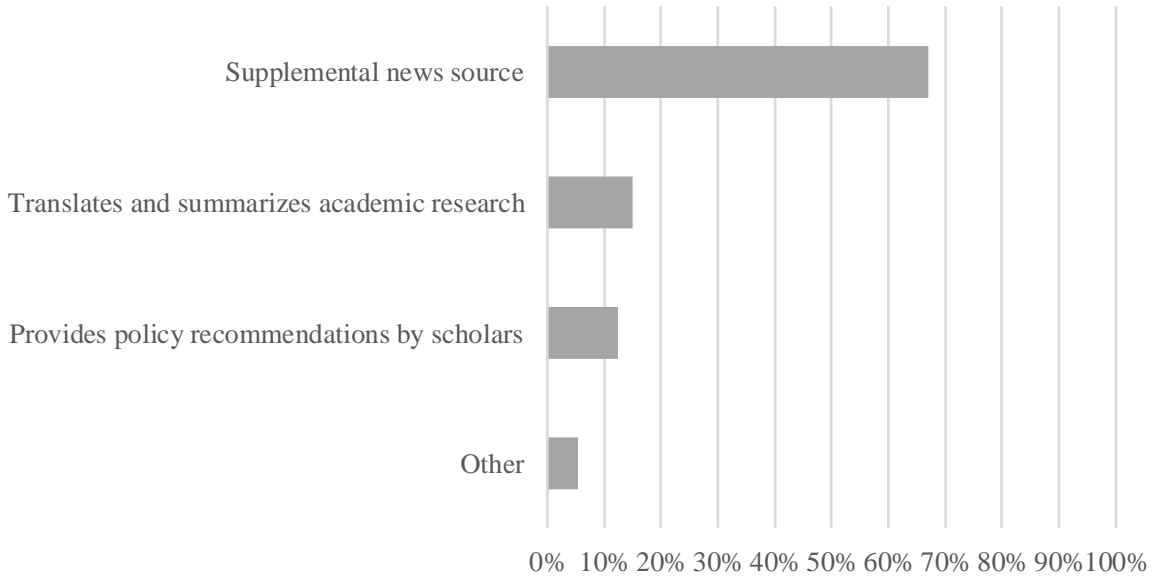
Did you follow any scholars on social media platforms such as Twitter or Facebook?



Sources: 2018 policymaker survey.

Notes: N = 556

Figure A.3  
Primary reason policymakers visit new media and blogs by IR scholars



*Sources:* 2018 policymaker survey.

*Notes:* N = 446.

## Section Two

This section provides an overview of the positions included in the 2018 Policymaker survey. It is not comprehensive because the names and numbers of specific positions evolve or move. For example, in the 2006 Federal Yellow Book the office of Assistant Secretary of Defense (ASD) for International Security Policy contains the office of Deputy Assistant Secretary of Defense (DASD) for Eurasia. In 2016, International Security Policy no longer appears, with the DASD for Russia, Ukraine, and Eurasia (RUE) located within International Security Affairs (ISA).<sup>1</sup> Similar reorganizations are common in other Departments and Agencies. In addition, in some years the specific position was vacant or contact information for the individual holding that position could not be found.

- Arms Control and Disarmament Agency (1993-1998)
  - Director and Deputy Director
  - Assistant and Deputy Assistant Directors (e.g. Strategic and Eurasian Affairs; Intelligence, Verification, and Information Support; Strategic and Nuclear Affairs)
  - Division Chiefs (e.g., International Security and Nuclear Policy; Chemical and Biological Policy)
  - Special Representatives (e.g., Arms Control, Nonproliferation, and Disarmament Matters)
- Department of Agriculture (1993-2016)
  - Farm and Foreign Agricultural Services (Exec) - Foreign Agricultural Service
- Department of Commerce (1993-2016 unless otherwise noted)
  - Bureau of Export Administration (1993-2002)
  - International Trade Administration
- Department of Defense (1993-2016)
  - Secretary and Deputy Secretary
  - Undersecretary of Defense for Policy
    - Undersecretary, Deputy and Principal Deputy Undersecretary
    - Assistant, Principal Deputy Assistant, and Deputy Assistant Secretaries and Principal Directors and Directors (e.g., International Security Affairs – Europe and NATO – NATO Policy)
    - Director and Deputy Director Net Assessment
  - Intelligence Components
    - Undersecretary and Deputy Undersecretary for Intelligence

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<sup>1</sup> ISA was the name for the office that essentially was the policy organization within the Office of Secretary of Defense until Congress created the position of Under Secretary of Defense for Policy in 1977. On Policy's evolution within DoD, see Joseph McMillan and Franklin C. Miller, "The Office of Secretary of Defense," in Roger Z. George and Harvey Rishikof, editors, *The National Security Enterprise: Navigating the Labyrinth* (Washington DC: Georgetown University Press, 2017), 130-138.

- Directors and Deputy Directors (e.g., Defense Intelligence Agency, National Security Agency, National Geospatial-Intelligence Agency)
  - Service Departments (Air Force, Army, Navy including Marines Corps)
    - Secretaries and Deputy Secretaries
    - Uniformed Chiefs (see also Joint Chiefs of Staff)
    - Directors (or equivalent) of Intelligence and Plans Components
  - Joint Chiefs of Staff (including Chairman and Vice Chairman)
  - Joint Staff
    - Director and Vice Director
    - Directors J2, J3, J5, J7
  - Combatant Commanders (e.g., CENTCOM, STRATCOM, etc.)
- Department of Homeland Security (2003-2016)
  - Secretary and Deputy Secretary
  - Undersecretary and Deputy Undersecretaries for National Protection and Programs and Office of Intelligence and Analysis
  - Assistant and Deputy Assistant Secretaries and Directors (e.g., Cybersecurity and Communications – National Cyber Security Division; Policy – Office of International Affairs)
  - Coast Guard (Commandant and Vice Commandant) (1993-2016)
- Department of Justice (1993-2016)
  - Federal Bureau of Investigation
    - Director
    - Executive Assistant and Associate Executive Assistance and Assistant and Deputy Assistant Directors National Security Branch (e.g., Counterterrorism Division, Intelligence, Weapons of Mass Destruction)
- Department of the Treasury (1993-2016)
  - Office of International Affairs
- Department of State (1993-2016)
  - Secretary and Deputy Secretary
  - Policy Planning Staff (Director and members)
  - Ambassador to the United Nations
  - Counselor, Ambassadors-at-Large, and Special Representatives (e.g., War Crimes Issues, Global Humanitarian Demining)
  - Undersecretaries and Deputy Undersecretaries (e.g., Arms Control and International Security; Democracy and Global Affairs; Political Affairs)
  - Assistant, Principal Deputy, and Deputy Assistant Secretaries, and Directors (e.g., Arms Control and International Security, Verification and Compliance – Nuclear and Strategic Policy – Strategic Affairs)
- Executive Office of the President (1993-2016 unless otherwise noted)
  - Council of Economic Advisers
  - Homeland Security Office / Council (2002 – 2009)
    - Assistant to the President for Homeland Security
    - Special Assistants, Senior Directors, Directors, and Associate Directors (e.g., Cyber Infrastructure Program, Nuclear Defense Policy)
  - National Economic Council
  - National Security Council



- Assistant and Deputy Assistant(s) to the President for National Security Affairs
    - Special Assistants and Directors (e.g., African Affairs, Nonproliferation and Export Controls)
  - Office of the U.S. Trade Representative
- Office of the Vice President (1993-2016)
  - Assistant to the Vice President for National Security Affairs
  - Deputy and Special Advisors to the Vice President
- Independent Agencies (1993-2016 unless otherwise noted)
  - Central Intelligence Agency (1993-2016)
    - Director, Deputy, and Executive Director(s)
    - Directorate Director and Deputy Directors (e.g., Intelligence, Operations / National Clandestine Services, Science and Technology)
  - Export-Import Bank of the United States
  - Inter-American Foundation
  - Millennium Challenge Corp (2006-2016)
  - Peace Corps
  - Office of the Director for National Intelligence (2005-2016)
    - Director and Deputy Director
    - Directors and Deputy Directors Centers and Executives (e.g., National Counterterrorism Center; National Counterproliferation Center; National Counterintelligence Executive)
    - Director and Officers National Intelligence Council (e.g., Africa, Weapons of Mass Destruction and Proliferation)
  - Overseas Private Investment Corporation (2001-2016)
  - United States African Development Foundation
  - United States Agency for International Development
  - United States International Trade Commission
  - United States Small Business Administration
    - Office of International Trade (1996-2016)
  - United States Trade and Development Agency

### Section Three

This section lists the two hundred twenty-six international relations new media and blog sites we identified. From this list we selected a non-random subset for additional investigation. As discussed in the article, we generated this list by first compiling the best group and individual blog nominees from the Duck of Minerva (2015) and then the successor International Studies Association award for Online Achievement in International Studies (OAIS). That list generated thirty-three sites, marked with an \* below.<sup>2</sup> If the site had a blogroll linking to other sites we then examined each of those linked sites. We included sites that focused on international relations, were managed by or had academic contributors, were active at the time of our coding in 2016, and were not exclusively media sources, datasets, etc. We classified these sites along two dimensions: group v. individual and affiliated v. unaffiliated. This generated four subcategories (group affiliated; group unaffiliated; individual affiliated; individual unaffiliated). Not all sites listed below are currently active, and some would now be place in a different subcategory (e.g., *War on the Rocks* would be coded as having an affiliation today).

<b>In Crowd</b>		
1	The Diplomat Blogs	<a href="http://thediplomat.com/">http://thediplomat.com/</a> ; <a href="https://thediplomat.com/category/blogs">https://thediplomat.com/category/blogs</a>
2	Aeon	<a href="https://aeon.co/">https://aeon.co/</a>
3	Africa is a Country	<a href="http://africasacountry.com/">http://africasacountry.com/</a>
4	Africa Portal	<a href="http://africaportal.org/">http://africaportal.org/</a>
5	Africa Up Close	<a href="http://africaupclose.wilsoncenter.org/">http://africaupclose.wilsoncenter.org/</a>
6	African Arguments*	<a href="http://africanarguments.org/">http://africanarguments.org/</a>
7	African Development Bank Group	<a href="http://afdb.org/en/blogs/integrating-africa/">http://afdb.org/en/blogs/integrating-africa/</a>
8	African Futures	<a href="http://forums.ssrc.org/african-futures/">http://forums.ssrc.org/african-futures/</a>
9	American Enterprise Institute	<a href="http://aei.org/">http://aei.org/</a>
10	Atlantic Community	<a href="http://atlantic-community.org/">http://atlantic-community.org/</a>
11	Balkan Insight	<a href="http://balkaninsight.com/en/page/all-balkans-home">http://balkaninsight.com/en/page/all-balkans-home</a>
12	Ballots and Bullets	<a href="http://nottspolitics.org/">http://nottspolitics.org/</a>
13	Berkeley Initiative for Transparency in the Social Sciences	<a href="http://bitss.org/">http://bitss.org/</a>
14	Brookings Institution Blogs	<a href="http://brookings.edu/blogs">http://brookings.edu/blogs</a>
15	Building State Capacity	<a href="http://buildingstatecapability.com/">http://buildingstatecapability.com/</a>
16	Carnegie Endowment for International Peace Blog	<a href="http://carnegieendowment.org/">http://carnegieendowment.org/</a>
17	Cato Institute Blog	<a href="http://cato.org/">http://cato.org/</a> ; <a href="https://www.cato.org/blog">https://www.cato.org/blog</a>
18	Center for Global Development Policy Blogs	<a href="http://cgdev.org/">http://cgdev.org/</a> ; <a href="https://www.cgdev.org/section/opinions/blogs">https://www.cgdev.org/section/opinions/blogs</a>

<sup>2</sup> We include all thirty-three of the nominated sites in this list even if they were no longer active in 2016. For instance, the author of Dart Throwing Chimp ended the site in 2015 but the blogroll remained visible.

19	Center for Strategic and International Studies Blog	<a href="http://csis.org/blog/">http://csis.org/blog/</a>
20	Center for the Study of African Economies Blog	<a href="http://blogs.csae.ox.ac.uk/">http://blogs.csae.ox.ac.uk/</a>
21	Chronic Poverty Advisory Network Blog	<a href="http://chronicpovertynetwork.org/">http://chronicpovertynetwork.org/</a> ; <a href="http://www.chronicpovertynetwork.org/blog-summary">http://www.chronicpovertynetwork.org/blog-summary</a>
22	Council on Foreign Relations Blogs	<a href="http://blogs.cfr.org">http://blogs.cfr.org</a>
23	Daisy Alliance	<a href="http://daisyalliance.org/">http://daisyalliance.org/</a> ; <a href="https://www.daisyalliance.org/blog">https://www.daisyalliance.org/blog</a>
24	Development Policy Centre Blog	<a href="http://devpolicy.org/">http://devpolicy.org/</a>
25	Development Progress Blogs	<a href="http://developmentprogress.org/">http://developmentprogress.org/</a> ; <a href="https://www.odi.org/blogs">https://www.odi.org/blogs</a>
26	East Asia Forum	<a href="http://eastasiaforum.org/">http://eastasiaforum.org/</a>
27	Economics that Really Matters	<a href="http://econthatmatters.com/">http://econthatmatters.com/</a>
28	Enough	<a href="http://enoughproject.org/">http://enoughproject.org/</a> ; <a href="https://enoughproject.org/blog">https://enoughproject.org/blog</a>
29	Eurasianet	<a href="http://eurasianet.org/">http://eurasianet.org/</a>
30	Evidence Matters (Blog for 3IE NGO)	<a href="http://blog.3ieimpact.org/">http://blog.3ieimpact.org/</a>
31	Federation of American Scientists Blogs	<a href="http://fas.org/blogs/">http://fas.org/blogs/</a>
32	Human Trafficking Center Blog*	<a href="http://humantraffickingcenter.org/blog/">http://humantraffickingcenter.org/blog/</a>
33	Ideas for India	<a href="http://ideasforindia.in/">http://ideasforindia.in/</a>
34	Insight on Conflict Blog	<a href="http://insightonconflict.org/blog/">http://insightonconflict.org/blog/</a> ; <a href="https://www.peaceinsight.org/blog/">https://www.peaceinsight.org/blog/</a>
35	Inter-American Development Bank Blogs	<a href="http://blogs.iadb.org/desarrolloefectivo_en/">http://blogs.iadb.org/desarrolloefectivo_en/</a>
36	International Initiative for Impact Evaluation	<a href="http://3ieimpact.org/">http://3ieimpact.org/</a> ; <a href="https://www.3ieimpact.org/blogs">https://www.3ieimpact.org/blogs</a>
37	International Rescue Committee Blog	<a href="http://rescue.org/fastslow">http://rescue.org/fastslow</a>
38	International Studies Quarterly Blog	<a href="http://isanet.org/Publications/ISQ">http://isanet.org/Publications/ISQ</a>
39	Jadaliyya	<a href="http://jadaliyya.com/">http://jadaliyya.com/</a>
40	Journal of Australian Political Economy	<a href="http://australianpe.wix.com/japehome">http://australianpe.wix.com/japehome</a>
41	Kings of War	<a href="http://kingsofwar.org.uk/">http://kingsofwar.org.uk/</a>
42	Lawfare	<a href="http://lawfareblog.com/">http://lawfareblog.com/</a>
43	LSE Blogs	<a href="http://blogs.lse.ac.uk/">http://blogs.lse.ac.uk/</a>
44	Mexico Institute	<a href="http://mexicoinstitute.wordpress.com/">http://mexicoinstitute.wordpress.com/</a>
45	Mobilizing Ideas	<a href="http://mobilizingideas.wordpress.com/">http://mobilizingideas.wordpress.com/</a>
46	New Mandala	<a href="http://asiapacific.anu.edu.au/newmandala/">http://asiapacific.anu.edu.au/newmandala/</a>
47	New Security Beat*	<a href="http://newsecuritybeat.org/">http://newsecuritybeat.org/</a>
48	Nukes of Hazard	<a href="http://nukesofhazardblog.com/">http://nukesofhazardblog.com/</a> ; <a href="https://armscontrolcenter.org/nukes-of-hazard/">https://armscontrolcenter.org/nukes-of-hazard/</a>
49	Open Democracy	<a href="http://opendemocracy.net/">http://opendemocracy.net/</a>
50	Outlook Blog	<a href="http://outlookindia.com/#Logo">http://outlookindia.com/#Logo</a>
51	Oxfam Blog	<a href="http://policy-practice.oxfam.org.uk/publications">http://policy-practice.oxfam.org.uk/publications</a>
52	Oxford University Politics Blog	<a href="http://politicsinspires.org/">http://politicsinspires.org/</a>

53	Partnership for African Social and Governance Research Blog	<a href="http://pasgr.org/">http://pasgr.org/</a> ; <a href="https://www.pasgr.org/category/blog/">https://www.pasgr.org/category/blog/</a>
54	Peace and Collaborative Development Network Blog	<a href="http://internationalpeaceandconflict.org/main">http://internationalpeaceandconflict.org/main</a>
55	Political Economy Research Center Blog	<a href="http://perc.org.uk/project_pages/news/">http://perc.org.uk/project_pages/news/</a>
56	Progress in Political Economy*	<a href="http://ppesydney.net">http://ppesydney.net</a>
57	PSE: Poverty and Social Exclusion	<a href="http://poverty.ac.uk/">http://poverty.ac.uk/</a>
58	Registan	<a href="http://registan.net/">http://registan.net/</a>
59	Sheffield Political Economy Research Institute Blog	<a href="http://speri.dept.shef.ac.uk/">http://speri.dept.shef.ac.uk/</a>
60	Small Wars Journal Blog	<a href="http://smallwarsjournal.com/">http://smallwarsjournal.com/</a>
61	The Monkey Cage*	<a href="http://washingtonpost.com/news/monkey-cage/">http://washingtonpost.com/news/monkey-cage/</a>
62	The National Security Archive including Unredacted	<a href="http://nsarchive.gwu.edu/">http://nsarchive.gwu.edu/</a>
63	The Olive Branch United States Institute of Peace Blog	<a href="http://usip.org/">http://usip.org/</a> ; <a href="https://www.usip.org/blog">https://www.usip.org/blog</a>
64	Triple Crisis	<a href="http://triplecrisis.com/">http://triplecrisis.com/</a>
65	UN Dispatch	<a href="http://undispatch.com/">http://undispatch.com/</a>
66	USAID Blog	<a href="http://blog.usaid.gov/">http://blog.usaid.gov/</a>
67	War Is Boring	<a href="http://warisboring.com/">http://warisboring.com/</a>
68	World Politics Review	<a href="http://worldpoliticsreview.com/">http://worldpoliticsreview.com/</a>
69	World Policy Journal Blog*	<a href="http://www.worldpolicy.org/blog">http://www.worldpolicy.org/blog</a>
	<b>Lonely Crowd</b>	
70	AfriGadget	<a href="http://afrigadget.com/">http://afrigadget.com/</a>
71	AfrikaArabia	<a href="http://afrikarabia2.blogs.courrierinternational.com/">http://afrikarabia2.blogs.courrierinternational.com/</a>
72	Aid Thoughts	<a href="http://aidthoughts.org/">http://aidthoughts.org/</a>
73	Alborado	<a href="http://alborada.net/">http://alborada.net/</a>
74	Arms Control Wonk	<a href="http://armscontrolwonk.com/">http://armscontrolwonk.com/</a>
75	Ataturk's Republic	<a href="http://ataturksrepublic.wordpress.com/">http://ataturksrepublic.wordpress.com/</a>
76	Babalu Blog	<a href="http://babalublog.com/">http://babalublog.com/</a>
77	Cherokee Gothic	<a href="http://cherokeegothic.com/">http://cherokeegothic.com/</a>
78	China Dialogue	<a href="http://chinadialogue.net/article">http://chinadialogue.net/article</a>
79	China FAQs*	<a href="http://chinafaqs.org">http://chinafaqs.org</a>
80	Community Economies Collective	<a href="http://communityeconomies.org/Home">http://communityeconomies.org/Home</a>
81	Critical Investigations into Humanitarianism in Africa*	<a href="http://cihablog.com/category/home/">http://cihablog.com/category/home/</a>
82	Critical Legal Thinking	<a href="http://criticallegalthinking.com/">http://criticallegalthinking.com/</a>
83	Crooked Timber	<a href="http://crookedtimber.org/">http://crookedtimber.org/</a>
84	Democracy In Africa	<a href="http://democracyinafrica.co.uk/">http://democracyinafrica.co.uk/</a>
85	Duck of Minerva*	<a href="http://duckofminerva.com/">http://duckofminerva.com/</a>
86	E-International Relations Blogs	<a href="http://www.e-ir.info/category/blogs/">http://www.e-ir.info/category/blogs/</a>
87	Ether Wave Propaganda	<a href="http://etherwave.wordpress.com/">http://etherwave.wordpress.com/</a>

88	Feminist Philosophers	<a href="http://feministphilosophers.wordpress.com/">http://feministphilosophers.wordpress.com/</a>
89	Focus on the Horn	<a href="http://focusonthehorn.wordpress.com/">http://focusonthehorn.wordpress.com/</a>
90	French Politics and Election Blog	<a href="http://500signatures.net/">http://500signatures.net/</a>
91	Grand Blog Tarkin	<a href="http://blogtarkin.com/">http://blogtarkin.com/</a> / <a href="https://blogtarkin.wordpress.com/">https://blogtarkin.wordpress.com/</a>
92	Honduras Culture and Politics	<a href="http://hondurasculturepolitics.blogspot.com/">http://hondurasculturepolitics.blogspot.com/</a>
93	Informed Comment	<a href="http://juancole.com/">http://juancole.com/</a>
94	International Trade Examiner*	<a href="http://internationaltradeexaminer.com/">http://internationaltradeexaminer.com/</a>
95	Justice in Conflict	<a href="http://justiceinconflict.org/">http://justiceinconflict.org/</a>
96	Lawyers Guns and Money	<a href="http://lawyersgunsandmoneyblog.com/">http://lawyersgunsandmoneyblog.com/</a>
97	Left Flank	<a href="http://left-flank.org/">http://left-flank.org/</a>
98	Marginal Revolution	<a href="http://marginalrevolution.com/">http://marginalrevolution.com/</a>
99	Mats Utas	<a href="http://matsutas.wordpress.com/">http://matsutas.wordpress.com/</a>
100	Mideast Matrix	<a href="http://mideastmatrix.wordpress.com/">http://mideastmatrix.wordpress.com/</a>
101	Nuclear Diner*	<a href="http://nucleardiner.com">http://nucleardiner.com</a>
102	Opinion Juris	<a href="http://opiniojuris.org/">http://opiniojuris.org/</a>
103	Points of Order	<a href="http://pointsoforder.org/">http://pointsoforder.org/</a>
104	Political Violence at a Glance*	<a href="http://politicalviolenceataglance.org">http://politicalviolenceataglance.org</a>
105	R-Bloggers	<a href="http://r-bloggers.com/">http://r-bloggers.com/</a>
106	RelationsInternational	<a href="http://relationsinternational.com/">http://relationsinternational.com/</a>
107	Retraction Watch	<a href="http://retractionwatch.com/">http://retractionwatch.com/</a>
108	Simply Statistics	<a href="http://simplystatistics.org/">http://simplystatistics.org/</a>
109	Sociological Images	<a href="http://thesocietypages.org/socimages/">http://thesocietypages.org/socimages/</a>
110	Statistical Modeling, Causal Inference, and Social Science	<a href="http://andrewgelman.com/">http://andrewgelman.com/</a> [Note: now redirects to <a href="https://statmodeling.stat.columbia.edu/">https://statmodeling.stat.columbia.edu/</a> ]
111	Syria Comment	<a href="http://joshualandis.com/blog/">http://joshualandis.com/blog/</a>
112	The Arabist	<a href="http://arabist.net/">http://arabist.net/</a>
113	The Contemporary Condition	<a href="http://contemporarycondition.blogspot.com/">http://contemporarycondition.blogspot.com/</a>
114	The Disorder of Things*	<a href="http://thedisorderofthings.com/">http://thedisorderofthings.com/</a>
115	Theory Talks*	<a href="http://www.theory-talks.org/">http://www.theory-talks.org/</a>
116	Tropics of Meta	<a href="http://tropicsofmeta.wordpress.com/">http://tropicsofmeta.wordpress.com/</a>
117	Two Views Beyond the Hill*	<a href="http://twoviewsbeyond.com/">http://twoviewsbeyond.com/</a>
118	Urban Cultural Studies	<a href="http://urbanculturalstudies.wordpress.com/">http://urbanculturalstudies.wordpress.com/</a>
119	War on the Rocks*	<a href="http://warontherocks.com">http://warontherocks.com</a>
	<b>Inside Intellectual</b>	
120	Congo Siasa: A Blog on Congo, Its Politics, and Tribulations	<a href="http://congoresearchgroup.org/category/congo-siasa/">http://congoresearchgroup.org/category/congo-siasa/</a>
121	Daniel Drezner	<a href="http://washingtonpost.com/people/daniel-w-drezner">http://washingtonpost.com/people/daniel-w-drezner</a>
122	Foreign Policy Voices - Stephen Walt	<a href="http://foreignpolicy.com/">http://foreignpolicy.com/</a>
123	Francis Fukuyama The American Interest	<a href="http://blogs.the-american-interest.com/byline/fukuyama/">http://blogs.the-american-interest.com/byline/fukuyama/</a>
124	From Poverty to Power	<a href="http://oxfamblogs.org/fp2p/">http://oxfamblogs.org/fp2p/</a>

125	Paul Pillar at the National Interest*	<a href="http://nationalinterest.org/blog/paul-pillar">http://nationalinterest.org/blog/paul-pillar</a>
126	Steven A Cook @ CFR	<a href="http://blogs.cfr.org/cook/">http://blogs.cfr.org/cook/</a>
127	The Conscience of a Liberal	<a href="http://krugman.blogs.nytimes.com/">http://krugman.blogs.nytimes.com/</a>
	<b>Lone Wolf</b>	
128	A Transition	<a href="http://angeloizama.com/">http://angeloizama.com/</a>
129	Abandoned Footnotes*	<a href="http://abandonedfootnotes.blogspot.com">http://abandonedfootnotes.blogspot.com</a>
130	African Electric Territorialities	<a href="http://electricterritorialities.wordpress.com/">http://electricterritorialities.wordpress.com/</a>
131	Afritekt	<a href="http://afritekt.wordpress.com/">http://afritekt.wordpress.com/</a>
132	Afromusing	<a href="http://afromusing.com/">http://afromusing.com/</a>     <a href="http://afromusing.blogspot.com/">http://afromusing.blogspot.com/</a>
133	Aid Speak	<a href="http://aidspeak.wordpress.com/">http://aidspeak.wordpress.com/</a>
134	Aidnography	<a href="http://aidnography.de/">http://aidnography.de/</a>
135	American Power	<a href="http://americanpowerblog.blogspot.com/">http://americanpowerblog.blogspot.com/</a>
136	Americas South and North*	<a href="http://americasouthandnorth.wordpress.com/">http://americasouthandnorth.wordpress.com/</a>
137	Amory Starr	<a href="http://amorystarr.com/">http://amorystarr.com/</a>
138	An Africanist Perspective	<a href="http://kenopalo.com/">http://kenopalo.com/</a>
139	An Integral State	<a href="http://anintegralstate.net/">http://anintegralstate.net/</a>
140	Apt. 11D	<a href="http://apt11d.com/">http://apt11d.com/</a>
141	Ari Kohen's Blog - Running Chicken*	<a href="http://kohenari.net/">http://kohenari.net/</a>
142	Asian Security Blog	<a href="http://asiansecurityblog.wordpress.com/">http://asiansecurityblog.wordpress.com/</a>
143	Backlash Scott	<a href="http://scottandrewross.com/">http://scottandrewross.com/</a> ; <a href="https://scottandrewross.com/blog/">https://scottandrewross.com/blog/</a>
144	Bradford DeLong	<a href="http://delong.typepad.com/">http://delong.typepad.com/</a>
145	Ceteris Non Peribus	<a href="http://nonparibus.wordpress.com/">http://nonparibus.wordpress.com/</a>
146	Chriss Blattman: International Development, Economics, Politics, and Policy*	<a href="http://chrisblattman.com">http://chrisblattman.com</a>
147	Climate Politics	<a href="http://climatepolitics.wordpress.com/">http://climatepolitics.wordpress.com/</a>
148	Corey Robin	<a href="http://coreyrobin.com/">http://coreyrobin.com/</a>
149	Critical Geopolitics	<a href="https://criticalgeopolitics.com/">https://criticalgeopolitics.com/</a>
150	Dangerous and Lazy	<a href="http://blog.voyou.org/">http://blog.voyou.org/</a>
151	Dart Throwing Chimp*	<a href="https://darthrowingchimp.wordpress.com">https://darthrowingchimp.wordpress.com</a>
152	David Campbell	<a href="http://david-campbell.org/">http://david-campbell.org/</a>
153	Dietrich Vollrath	<a href="http://growthecon.wordpress.com/">http://growthecon.wordpress.com/</a>   updated as: <a href="https://growthecon.com/">https://growthecon.com/</a>
154	Easily Distracted	<a href="http://blogs.swarthmore.edu/burke/">http://blogs.swarthmore.edu/burke/</a>
155	Foole's No Man's Land	<a href="http://foolesnomansland.blogspot.com/">http://foolesnomansland.blogspot.com/</a>
156	For the Desk Drawer - Adam David Morton*	<a href="http://adamdavidmorton.com/category/blog/">http://adamdavidmorton.com/category/blog/</a>
157	Geographical Imaginations: War, Peace, and Security	<a href="http://geographicalimagination.com/">http://geographicalimagination.com/</a>
158	Gin and Tacos	<a href="http://ginandtacos.com/">http://ginandtacos.com/</a>
159	Greater Surbiton	<a href="http://greatersurbiton.wordpress.com/">http://greatersurbiton.wordpress.com/</a>
160	Heather Lanthorn	<a href="http://hlanthorn.com/">http://hlanthorn.com/</a>

161	How Matters	<a href="http://how-matters.org/">http://how-matters.org/</a>
162	International Political Economy Zone	<a href="http://ipezone.blogspot.com/">http://ipezone.blogspot.com/</a>
163	International Politics from the Margin	<a href="http://internationalpoliticsfromthemargin.net/">http://internationalpoliticsfromthemargin.net/</a>
164	Jina Moore	<a href="http://jinamoore.com/">http://jinamoore.com/</a>
165	Kai Arzheimer*	<a href="http://kai-arzheimer.com/blogposts">http://kai-arzheimer.com/blogposts</a>
166	Kamil Pasha	<a href="http://kamilpasha.com/">http://kamilpasha.com/</a>
167	Kirsty Evidence	<a href="http://kirstyevidence.wordpress.com/">http://kirstyevidence.wordpress.com/</a>
168	Labour in the Asian Century	<a href="http://tombarnes.info/">http://tombarnes.info/</a>
169	Leaping Robot	<a href="http://patrickmccray.com/blog/">http://patrickmccray.com/blog/</a>
170	Leiter Reports	<a href="http://leiterreports.typepad.com/">http://leiterreports.typepad.com/</a>
171	Lesley on Africa	<a href="http://lesleyannewarner.com/">http://lesleyannewarner.com/</a>
172	Liminal Geographies	<a href="http://timothyraeymaekers.net/">http://timothyraeymaekers.net/</a>
173	Marc F. Bellemare	<a href="http://marcfbellemare.com/wordpress/">http://marcfbellemare.com/wordpress/</a>
174	Martin Coward	<a href="http://martincoward.net/">http://martincoward.net/</a>
175	Maureen Agena	<a href="http://maureenagena.com/">http://maureenagena.com/</a>
176	Occasional Links and Commentary	<a href="http://anticap.wordpress.com/">http://anticap.wordpress.com/</a>
177	Offsetting Behavior	<a href="http://offsettingbehaviour.blogspot.com/">http://offsettingbehaviour.blogspot.com/</a>
178	Open the Echo Chamber	<a href="http://edwardcarr.com/opentheechochamber/">http://edwardcarr.com/opentheechochamber/</a>
179	Ottomans and Zionists*	<a href="http://ottomansandzionists.com/">http://ottomansandzionists.com/</a>
180	Overcoming Bias	<a href="http://overcomingbias.com/">http://overcomingbias.com/</a>
181	Owen Abroad	<a href="http://owen.org/">http://owen.org/</a>
182	Peacefare*	<a href="http://peacefare.net/">http://peacefare.net/</a>
183	Political Science Replication*	<a href="http://politicalsciencereplication.wordpress.com">http://politicalsciencereplication.wordpress.com</a>
184	Politics Outdoors	<a href="http://politicsoutdoors.com/">http://politicsoutdoors.com/</a>
185	Progressive Geographies	<a href="http://progressivegeographies.com/">http://progressivegeographies.com/</a>
186	Rachel Strohm*	<a href="http://rachelstrohm.com/">http://rachelstrohm.com/</a>
187	Restless Device	<a href="http://restlessdevice.com/">http://restlessdevice.com/</a>
188	Restricted Data: The Nuclear Secrecy Blog*	<a href="http://blog.nuclearsecrecy.com/">http://blog.nuclearsecrecy.com/</a>
189	Richard Jackson Terrorism Blog	<a href="http://richardjacksonterrorismblog.wordpress.com/">http://richardjacksonterrorismblog.wordpress.com/</a>
190	Robbie Shilliam	<a href="http://robbieshilliam.wordpress.com/">http://robbieshilliam.wordpress.com/</a>
191	Rolf Zwaan	<a href="http://rolfzwaan.blogspot.co.uk/">http://rolfzwaan.blogspot.co.uk/</a>
192	Roving Bandit	<a href="http://rovingbandit.com/">http://rovingbandit.com/</a>
193	Ryan C. Briggs	<a href="http://ryancbriggs.net/">http://ryancbriggs.net/</a>
194	Sahel Blog	<a href="http://sahelblog.wordpress.com/">http://sahelblog.wordpress.com/</a>
195	Sandbox	<a href="http://martinkramer.org/sandbox.html">http://martinkramer.org/sandbox.html</a>
196	Schneier on Security	<a href="http://schneier.com/">http://schneier.com/</a>
197	Shannon O'Neill	<a href="http://shannononeil.com/">http://shannononeil.com/</a>
198	Shisaku	<a href="http://shisaku.blogspot.com/">http://shisaku.blogspot.com/</a>
199	Smoke and Stir	<a href="http://smokeandstir.org/">http://smokeandstir.org/</a>
200	Social Abjection	<a href="http://socialabjection.wordpress.com/">http://socialabjection.wordpress.com/</a>



201	Social Movements in World Politics	<a href="http://ir-prof.blogspot.com/">http://ir-prof.blogspot.com/</a>
202	Sociology, Statistics and Software	<a href="http://teaching.sociology.ul.ie/bhalpin/wordpress/">http://teaching.sociology.ul.ie/bhalpin/wordpress/</a>
203	Stalin's Moustache	<a href="http://stalinsmoustache.org/">http://stalinsmoustache.org/</a>
204	Suffragio*	<a href="http://suffragio.org/">http://suffragio.org/</a>
205	Sujata Fernandes	<a href="http://sujathafernandes.com/">http://sujathafernandes.com/</a>
206	The Afternoon Map	<a href="http://midafternoonmap.com/">http://midafternoonmap.com/</a>
207	The Bodies Politic	<a href="http://thebodiespolitic.tumblr.com/">http://thebodiespolitic.tumblr.com/</a>
208	The Camel's Nose	<a href="http://thecamelnose.blogspot.com/">http://thecamelnose.blogspot.com/</a>
209	The Charnel House	<a href="http://rosswolfe.wordpress.com/">http://rosswolfe.wordpress.com/</a>
210	The Power and the Money	<a href="http://noelmaurer.typepad.com/aab/">http://noelmaurer.typepad.com/aab/</a>
211	The Scholar's Stage*	<a href="http://scholars-stage.blogspot.co.nz">http://scholars-stage.blogspot.co.nz</a>
212	The Sociological Eye	<a href="http://sociological-eye.blogspot.co.nz/">http://sociological-eye.blogspot.co.nz/</a>
213	The Splintered Mind	<a href="http://schwitzsplinters.blogspot.com/">http://schwitzsplinters.blogspot.com/</a>
214	The Widening Lens	<a href="http://thewideninglens.wordpress.com/">http://thewideninglens.wordpress.com/</a>
215	Thorsten Faas	<a href="http://thorstenfaas.de/">http://thorstenfaas.de/</a>
216	Three Toed Sloth	<a href="http://bactra.org/weblog/">http://bactra.org/weblog/</a>
217	Tim Harford	<a href="http://timharford.com/">http://timharford.com/</a>
218	Tom Pepinsky Blog*	<a href="http://tompepinsky.com/blog">http://tompepinsky.com/blog</a>
219	Trade Unions and Global Restructuring	<a href="http://andreasbieler.blogspot.com.au/">http://andreasbieler.blogspot.com.au/</a>
220	Turkey Wonk	<a href="http://turkeywonk.wordpress.com/">http://turkeywonk.wordpress.com/</a>
221	Understanding Society*	<a href="http://understandingsociety.blogspot.com/">http://understandingsociety.blogspot.com/</a>
222	Venezuela Conspiracy Theories Monitor	<a href="http://venezuelaconspiracytheories.blogspot.co.nz/">http://venezuelaconspiracytheories.blogspot.co.nz/</a>
223	War, Numbers, and Human Losses	<a href="http://mikespagat.wordpress.com/">http://mikespagat.wordpress.com/</a>
224	Wronging Rights	<a href="http://wrongingrights.com/">http://wrongingrights.com/</a>
225	Zen Pundit	<a href="http://zenpundit.com/">http://zenpundit.com/</a>
226	Zoon Politicon	<a href="http://zoonpoliticon.ch/blog/">http://zoonpoliticon.ch/blog/</a>



## Section Four

This section lists the 34 federal organizations that we detected in our research. The rank ordering is based on the absolute total number of hits to the blogs that we were monitoring. Note that this detection is based on IP address blocks that have been publicly identified as being reserved for certain organizations. Because this is a technical designation for network purposes, it does not necessarily map precisely to governmental hierarchies.

**TABLE A.2**  
*Organizations*

<b>Rank</b>	<b>Organization</b>
1	Federal Court System
2	DoD Network Information Center
3	Navy Network Information Center (NNIC)
4	Department of Veterans Affairs
5	Department of Justice
6	National Institutes of Health, US
7	Federal Deposit Insurance Corporation
8	Department of Agriculture
9	NASA
10	Department of Health & Human Services
11	Department of the Treasury
12	USPTO
13	FBI Criminal Justice Information Systems
14	US Senate
15	US House of Representatives
16	Library of Congress
17	Department of Energy
18	Center For Disease Control and Prevention
19	Department of Transportation
20	Department of Information Technology
21	USPS
22	Bureau of the Census
23	Congressional Budget Office
24	Coast Guard
25	Securities & Exchange Commission
26	Department of Commerce
27	Department of State
28	Federal Reserve Board
29	Federal Aviation Administration

- 30 Department of Public Health
- 31 Department of Information Services
- 32 Department of Education
- 33 National Institute of Standards & Technology
- 34 Department of Homeland Security

*Source:* New media dataset.

## **Section Five.**

This section shows states according to the density of hits generated by the city/town that is home to the most highly ranked research university as well as the top 5 visit-producing cities. For the maps, the color for each state represents the university city with the top state political science program. This provides a supplement to the analysis normalized by population in the article. The data does not allow us to discern which university produces the most hits in cities that are home to multiple such programs (e.g., Boston, New York City, Chicago, Washington DC); rather, we just rank university cities by number of hits to each blog. Cities with multiple top-ranked programs tend to be important major urban areas and inevitably rank the highest in their respective states. We used the 2016 US News and World Report political science department rankings to identify the top 120 political science programs. We further used the US News and World Report rankings for the best political science program in each of the states that did not place a top 120 program (Arkansas, Maine, Montana, New Hampshire, North Dakota, South Dakota, Vermont, and Wyoming. In cases where a state had multiple top 120 programs, we used the city of the university with the highest-ranking program. The list of universities and corresponding cities is listed below the maps.

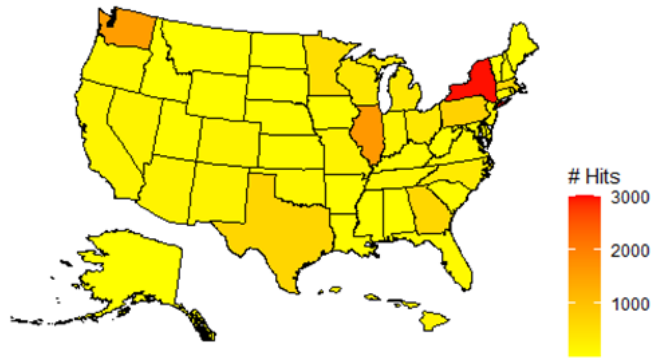
**FIGURE A.4**

*Density of Visitors to New Media Sites by Top Political Science Programs in Each State*

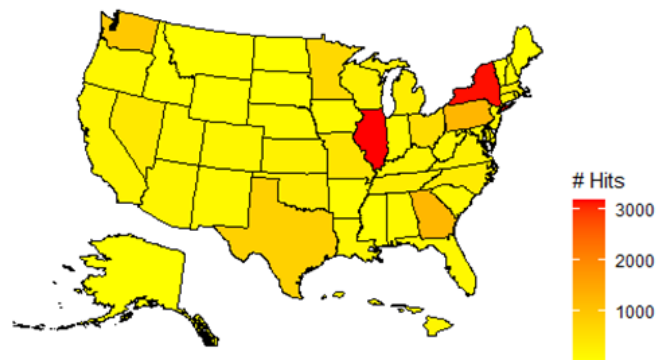
Density of Individual Intellectual Hits



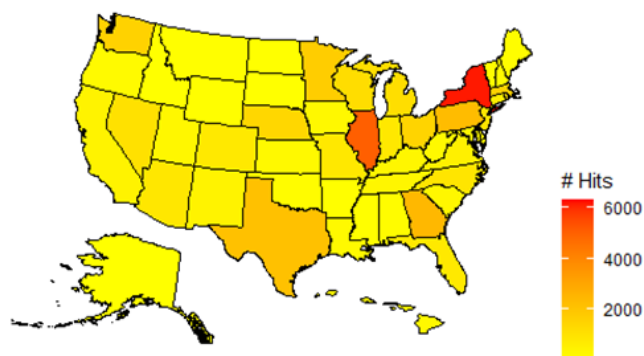
Density of Lone Wolf Hits



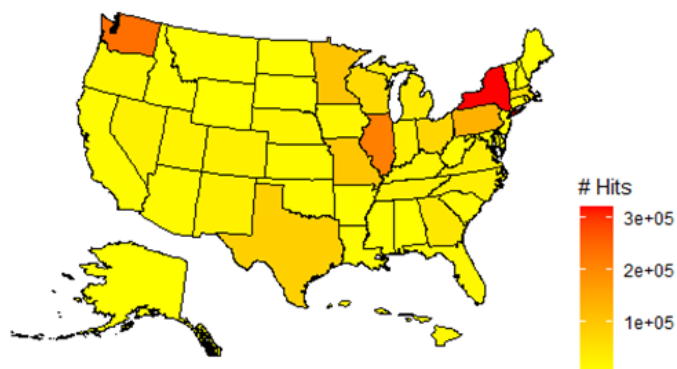
Density of In Crowd Hits



Density of Lonely Crowd - Academic



Density of Lonely Crowd - Broad Content Hits



Sources: New media dataset; <https://www.usnews.com/best-graduate-schools/top-humanities-schools/political-science-rankings>.

1. Harvard University in Cambridge, MA
2. Stanford University in Stanford, CA
3. Princeton University in Princeton, NJ
4. University of Michigan-Ann Arbor in Ann Arbor, MI
5. Yale University in New Haven, CT
6. Columbia University in New York, NY
7. Duke University in Durham, NC
8. University of Chicago in Chicago, IL
9. Ohio State University in Columbus, OH
10. University of Wisconsin-Madison in Madison, WI
11. University of Pennsylvania in Philadelphia, PA
12. University of Texas-Austin in Austin, TX
13. Washington University in St Louis in St Louis, MO
14. Emory University in Atlanta, GA
15. University of Minnesota-Twin Cities in Minneapolis, MN

16. Vanderbilt University in Nashville, TN
17. Indiana University-Bloomington in Bloomington, IN
18. University of Maryland-College Park in College Park, MD
19. Georgetown University in Washington, DC
20. University of Washington in Seattle, WA
21. University of Iowa in Iowa City, IA
22. University of Virginia in Charlottesville, VA
23. Brown University in Providence, RI
24. Florida State University in Tallahassee, FL
25. University of Colorado-Boulder in Boulder, CO
26. Arizona State University in Tempe, AZ
27. University of Oklahoma in Norman, OK
28. University of Kansas in Lawrence, KS
29. University of Nebraska in Lincoln, NE
30. University of Oregon in Eugene, OR
31. University of South Carolina in Columbia, SC
32. University of Delaware in Newark, DE
33. University of Kentucky in Lexington, KY
34. University of New Mexico in Albuquerque, NM
35. Tulane University in New Orleans, LA
36. University of Mississippi in University, MS
37. University of Utah in Salt Lake City, UT
38. University of Alabama in Tuscaloosa, AL
39. University of Hawaii—Manoa in Honolulu, HI
40. West Virginia University in Morgantown, WV
41. Idaho State University in Pocatello, ID
42. University of Nevada in Las Vegas, NV
43. University of Alaska in Fairbanks, AK
44. University of Arkansas in Fayetteville, AR
45. University of Maine in Orono, ME
46. Montana State University in Bozeman, MT
47. Dartmouth College in Hanover, NH
48. University of North Dakota in Grand Fork, ND
49. University of South Dakota in Vermillion, SD
50. University of Vermont in Burlington, VT
51. University of Wyoming in Laramie, WY

**TABLE A.3**  
***Top Five Visit Producing Cities***

Rank	Inside Individual	Lone Wolf	In Crowd	Lonely Crowd – Academic	Lonely Crowd – Broad Content
1	Washington, DC: 27,536	New York, NY: 2,968	Mountain View, CA: 21,370	Washington, DC: 8,430	New York, NY: 321,451
2	New York, NY: 26,347	Washington, DC: 2,399	Leander, TX: 3,333	New York, NY: 6,178	Seattle, WA: 236,219
3	San Francisco, CA: 12,286	Chicago, IL: 1,645	Chicago, IL: 3,169	Chicago, IL: 5,052	Chicago, IL: 214,462
4	Chicago, IL: 10,357	Seattle, WA: 1,566	New York, NY: 3,137	Arlington, VA: 3,500	Washington, DC: 189,127
5	Arlington, VA: 9,367	San Francisco, CA: 1,517	Washington, DC: 2,701	Los Angeles, CA: 3,253	San Francisco, CA: 158,852

Source : New media dataset

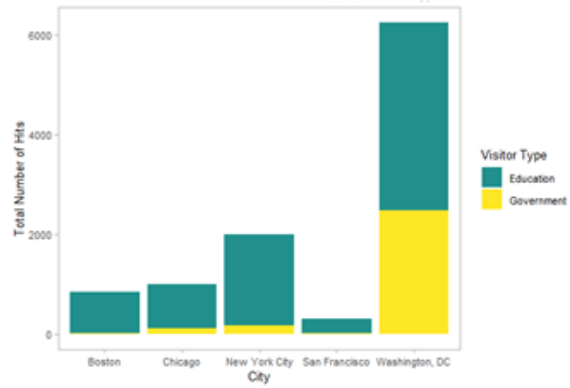
## Section Six

This section provides a breakdown of the number of education and government IP addresses that visited each site from five major cities. The graphs show that Washington D.C., not surprisingly, generates the highest total number of visits from government addresses in the country. This suggests that the high volume of visits in Washington reported in the article was not driven solely or even primarily by educators. When education and government are aggregated, other cities lag behind the capital for all 5 types of sites under examination, with the difference between them and Washington varying between enormous (San Francisco) and moderate (New York and Chicago) or even small in the cases of the “Unaffiliated Group – Broad Content” and “Unaffiliated Individual” blogs.

The data reinforce some of the analysis from the article. The site with the highest ratio of government to education visitors and highest absolute number of government visitors was the Unaffiliated Group – Broad Content site which least resembled the traditional new model that seeks to disseminate scholarly research to a wider audience. Interestingly, the Unaffiliated Group – Broad content site also seems to garner the attention of government officials in Chicago. The ratios of government to education for the other sites are similar, though that ratio is slightly higher for the Affiliated Individual. In addition, the Affiliated Individual had a higher absolute number of government visitors than the remaining sites. This points to the importance of affiliation with a larger outlet or organization.

**FIGURE A.5**  
*Visits to New Media Sites by Visitor Type*

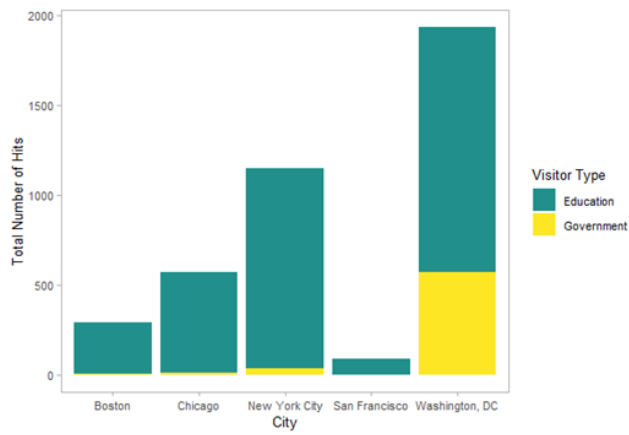
**Number of Hits to Inside Intellectual**



**Number of Hits to Lone Wolf**

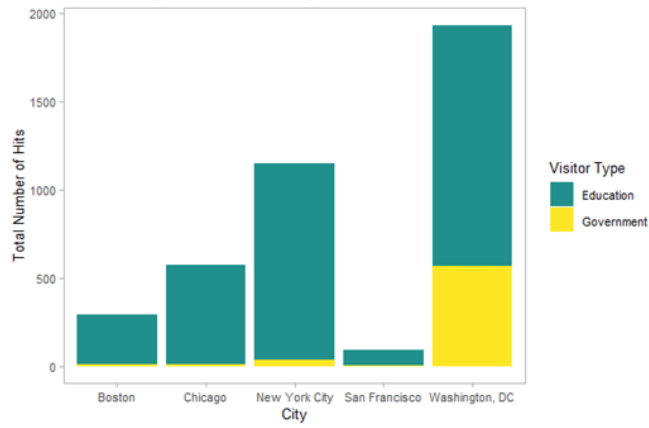


**Number of Hits to In Crowd**





Number of Hits to Lonely Crowd - Academic



Number of Hits to Lonely Crowd - Broad Content

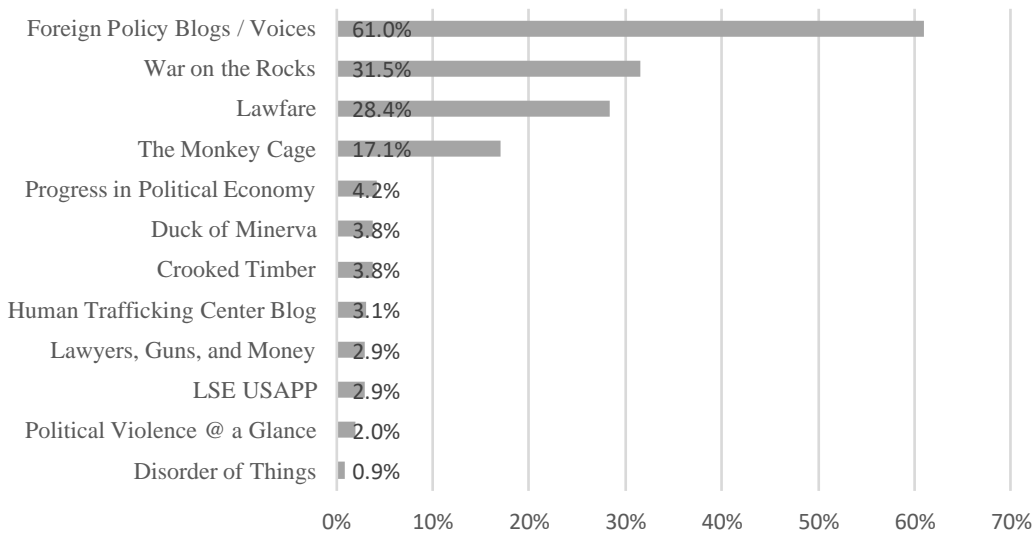


Source: New media dataset.

## Section Seven

This section reports the percentage of respondents that reported visiting a specific new media site or blog using only those respondents that replied other than “never” when asked how often they visited new media and blogs. The denominator therefore shifts from 559 used in the article to 451.

**FIGURE A.6**  
*Percentage of Policymakers that Visited Sites at Least Occasionally*



*Sources:* 2018 policymaker survey.

*Notes:* N = 451.

## **Section Eight.**

This section provides additional analysis of policymaker views on the importance of information sources. Table A.4 includes the additional information sources not presented in Table 2 in the article. As noted, age is not statistically significantly correlated with any of the other information sources. Perhaps unsurprisingly, there is a positive correlation between government rank and experience with the utility of classified government reports.<sup>3</sup> Interestingly, though, education is negatively correlated with classified government reports. At the same time, respondents with higher education levels are more likely to rate scholarly journal articles as an important source of information.

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<sup>3</sup> Government rank and experience are very slightly negatively correlated in our sample: -0.0711. This likely reflects the high number of political appointees in the U.S. government system who serve for (relatively) short periods with specific administrations. Few career civil servants or foreign service officers rise to top positions.

**TABLE A.4**  
*Ordered Logit Estimates of the Importance of Additional Information Sources for Policymakers*

	Academic Books	Scholarly Journal Articles	Policy Journal Articles	Think Tank Reports	Classified Government Reports
Age	0.011 (0.010)	0.016 (0.010)	0.007 (0.011)	-0.004 (0.010)	-0.003 (0.011)
Male	0.271 (0.220)	-0.008 (0.201)	-0.115 (0.223)	-0.435** (0.216)	-0.181 (0.247)
Non-white	-0.172 (0.327)	-0.325 (0.330)	-0.231 (0.288)	-0.490 (0.305)	0.216 (0.397)
Rank	-0.028 (0.081)	-0.055 (0.080)	-0.001 (0.086)	-0.009 (0.088)	0.232** (0.094)
Experience	0.017** (0.009)	0.004 (0.008)	-0.010 (0.009)	-0.005 (0.009)	0.022** (0.010)
Ideology	0.018 (0.085)	0.042 (0.091)	-0.036 (0.096)	-0.054 (0.093)	0.103 (0.100)
Education	0.116 (0.079)	0.137** (0.068)	-0.081 (0.074)	0.050 (0.075)	-0.137* (0.078)
Univ. / Coll.	0.059 (0.215)	-0.125 (0.200)	0.097 (0.201)	-0.014 (0.212)	0.136 (0.222)
N	505	507	506	507	504

*Sources:* 2018 policymaker survey.

*Notes:* Robust standard errors in parentheses.

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

Table A.5 includes two additional control variables for respondents that earned their highest degree in 1) political science and 2) international affairs. These respondents may be more likely to visit scholarly IR blogs and new media. The coefficients for age are largely unchanged for each of the information sources.

**TABLE A.5**

*Ordered Logit Estimates of the Importance of Information Sources for Policymakers - Additional Background*

	Blogs and online news	Newspapers and news magazines	Television and radio	Social media
Age	-0.032*** (0.010)	-0.022** (0.011)	-0.020* (0.010)	-0.040*** (0.011)
Male	-0.228 (0.209)	-0.511** (0.239)	-0.469** (0.204)	-0.302 (0.199)
Non-white	-0.446 (0.304)	-0.835*** (0.283)	-0.196 (0.347)	-0.155 (0.261)
Rank	0.159** (0.078)	0.218** (0.090)	0.317*** (0.081)	0.286*** (0.084)
Experience	-0.014* (0.008)	-0.006 (0.010)	0.008 (0.009)	0.009 (0.009)
Ideology	-0.297*** (0.087)	-0.215** (0.100)	-0.213** (0.094)	-0.263*** (0.091)
Education	-0.006 (0.069)	-0.039 (0.082)	-0.030 (0.074)	-0.150* (0.079)
Univ. / Coll.	-0.066 (0.203)	-0.095 (0.212)	0.052 (0.211)	0.289 (0.221)
Political Science Highest Degree	-0.093 (0.295)	0.317 (0.327)	0.548** (0.257)	0.230 (0.262)
Int'l Affairs Highest Degree	0.083 (0.184)	0.492** (0.218)	0.226 (0.197)	0.326 (0.206)
<b>N</b>	505	507	501	507

*Sources:* 2018 policymaker survey.

*Notes:* Robust standard errors in parentheses.

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

The relationship between age and television and radio importance is sensitive to the inclusion of the ideology variable which led multiple observations to be dropped from the analysis. Thirty-six respondents that answered the information sources questions and other

demographic characteristics did not answer the ideology question.<sup>4</sup> As a result, including ideology caused those respondents to drop out of the model. We believe ideology is a meaningful characteristic to assess, and the high level of statistical significance found in the article suggests it is important to include it in the model. As Table A.6 shows, though, adding those observations back into the analysis by dropping the ideology variable leads to the coefficient for age to no longer be statistically significant for television and radio.

**TABLE A.6**  
*Ordered Logit Estimates of the Importance of Information Sources for Policymakers - No Ideology Variable*

	Blogs and online news	Newspapers and news magazines	Television and radio	Social media
Age	-0.029*** (0.009)	-0.020** (0.010)	-0.013 (0.009)	-0.032*** (0.010)
Male	-0.260 (0.200)	-0.449** (0.221)	-0.503*** (0.190)	-0.315* (0.187)
Non-white	-0.354 (0.298)	-0.655** (0.280)	-0.198 (0.328)	-0.106 (0.252)
Rank	0.195*** (0.075)	0.246*** (0.086)	0.330*** (0.076)	0.263*** (0.078)
Experience	-0.016** (0.008)	-0.002 (0.009)	0.006 (0.008)	0.005 (0.009)
Education	-0.010 (0.065)	-0.099 (0.077)	-0.056 (0.070)	-0.173** (0.073)
Univ. / Coll.	-0.060 (0.191)	-0.038 (0.202)	0.097 (0.202)	0.260 (0.206)
N	540	543	537	543

*Sources:* 2018 policymaker survey.

*Notes:* Robust standard errors in parentheses.

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

<sup>4</sup> One respondent that did not report their ideology elected to rate the importance of all the information sources except for blogs and new media. As a result, the difference in number of respondents for that information source when excluding ideology is only thirty-five.

The final set of models reported in Table A.7 excludes the forty-eight respondents that reported “Other” for government rank. Many of these respondents supplied a brief description (e.g., Senior Foreign Service) that has standard comparisons in government rank and mapped onto our four-point scale. We coded those accordingly. However, some offered vague (e.g., senior economist) or no descriptions (we coded five respondents that did not supply a rank as a “1” for the main analysis). The results for age and rank on the likelihood of rating an information source as important are largely unchanged when dropping respondents selecting “Other” for rank.

**TABLE A.7**  
*Ordered Logit Estimates of the Importance of Information Sources for Policymakers - Remove "Other" Ranks*

	Blogs and online news	Newspapers and news magazines	Television and radio	Social media
Age	-0.031*** (0.011)	-0.024** (0.011)	-0.021** (0.011)	-0.042*** (0.011)
Male	-0.129 (0.228)	-0.594** (0.262)	-0.583*** (0.214)	-0.269 (0.211)
Non-white	-0.360 (0.344)	-0.667** (0.309)	-0.117 (0.379)	-0.046 (0.282)
Rank	0.165** (0.083)	0.223** (0.092)	0.317*** (0.084)	0.282*** (0.086)
Experience	-0.016* (0.008)	0.001 (0.010)	0.012 (0.009)	0.011 (0.010)
Ideology	-0.288*** (0.092)	-0.250** (0.105)	-0.242** (0.097)	-0.259*** (0.095)
Education	0.010 (0.072)	-0.032 (0.082)	-0.032 (0.075)	-0.144* (0.077)
Univ. / Coll.	-0.134 (0.212)	-0.067 (0.215)	0.166 (0.217)	0.230 (0.228)
N	469	471	465	471

*Sources:* 2018 policymaker survey.

*Notes:* Robust standard errors in parentheses.

\* p<0.10, \*\* p<0.05, \*\*\* p<0.01

## Section Nine

This section reports the open-ended responses by policymakers to why they visited IR new media and blog sites. It then presents the list of additional sites that policymakers reported visiting in open-ended options.

Question: What was the primary reason that you visited new media and blogs authored by scholars of international relations?

1. caught my interest
2. Curiosity
3. curiosity
4. external perspective
5. Frames competing policy ideas
6. hyperlinked
7. I know them and am interested in their work.
8. Internet was not yet on-line
9. It depends on the source.
10. keep up with research
11. my govt time largely predated this
12. narrative - messaging
13. often provides alternative positions to government position
14. personal curiosity
15. provided new, preliminary thinking
16. see what they were up to
17. situation awareness
18. Staff pointed me to relevant thinking
19. supplemental source of arguments
20. There were no blogs or new media when I was in government. Also, my work only touched on international relations in a very minor way.
21. To gauge on-line reaction to specific policies and events
22. To get a sense of the scholar's contributions.
23. Viewpoints

Question: Which of the following new media or group blog sites did you visit at least occasionally?

Other - Text

1	38 North	55	Just Security
2	Abu Muqawama	56	just security
3	ACSS	57	Kaiser Family Foundation
4	Afghan Analysts Network	58	LobeLog
5	Arms Control Wonk	59	Many China blogs
6	Arms control wonk	60	Marginal Revolution
7	Arms control wonk	61	Marginal revolution
8	ArmsControlWonk	62	Medscape
9	Belfer Center	63	Michael Pettis blog



10	Brad Setser blog	64	Middle East Blogs
11	Brookings	65	Middle East specific sites
12	Brookings	66	Morning Defense
13	Brookings Brief	67	MPI blog
14	Brookings Institute	68	NA
15	Brookings website	69	NAPA
16	Carnegie	70	National Interest
17	Center for Global Development	71	Nelson Report
18	center for global development	72	Nelson report
19	Center for Global Development	73	New America
20	CFR	74	new york review of books
21	CFR	75	NGO sites
22	CFR	76	None
23	CFR	77	None
24	Council on Foreign Relations	78	None. See previous answer
25	CSIS website	79	Nouriel Roubini's site
26	Cypher	80	NYTimes, WashPost
27	D Brief	81	NYU All the Russia's Blog
28	daily trade [pubs	82	Opinion pages of national press
29	Daniel Drezner	83	Order from Chaos (Brookings)
30	Devex	84	overseas development institute
31	Diplopundit	85	Paul Krugman
32	Eurasia Group	86	Paul Krugman
33	few of these existed when I was in government	87	Project Syndicate
34	Financial Times	88	project syndicate
35	Foreign Affairs	89	Real Clear Politics
36	Foreign Affairs	90	realclear
37	Foreign Policy	91	roosevelt institute
38	Foreign Policy	92	sector-specific
39	Foreignpolicy.com	93	Six Bells
40	Foxtrot Alpha	94	small arms survey
41	G2K	95	Small Wars Journal
42	Huff post	96	small wars journal
43	Huffington Post	97	Small Wars Journal
44	Huffington Post	98	specific experts
45	huffington, lobel, csis,	99	The Cipher Brief
46	Immigration Impact	100	The Conversation
47	Individual Blogs	101	The Diplomat
48	insight crime, crisis group,	102	these weren't available when I was in government
49	institute for the study of war	103	ThinkProgress
50	Intel Dump	104	vox
51	Intelligence matters	105	Vox
52	International Crisis Group	106	Wait, but Why

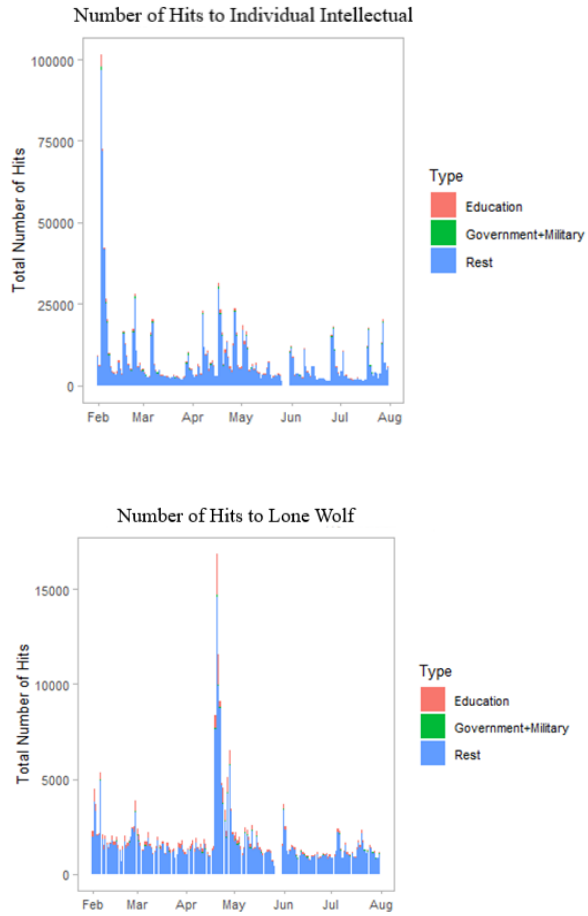
53 Josh Rogan  
54 JQPublic blog

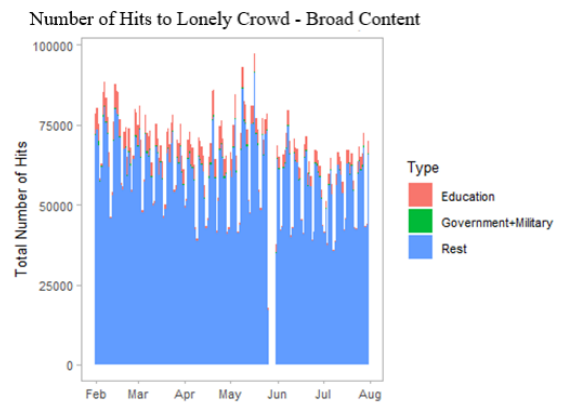
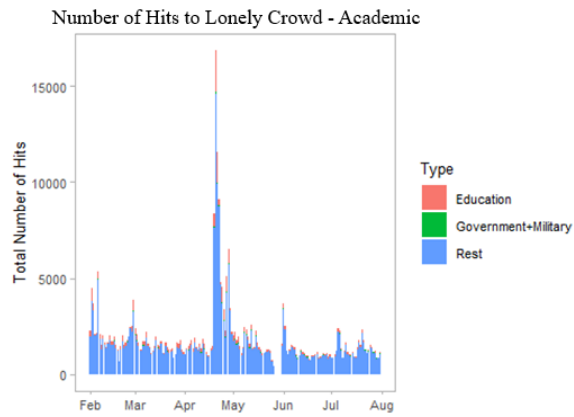
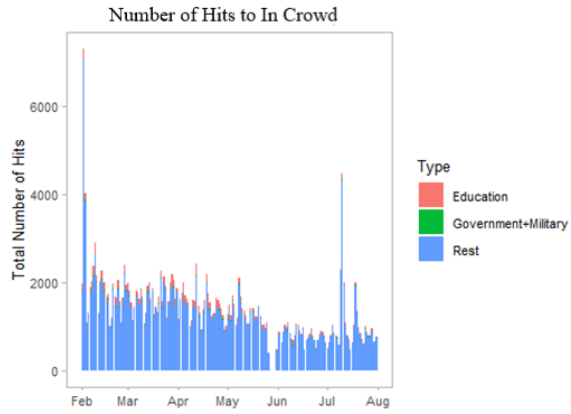
107 War is Boring  
108 War is Boring

## Section Ten

This section lists the total number of hits to the different sites in our analysis, including those beyond education and government and military. The patterns are generally the same as those reported in the article.

**FIGURE A.7**  
*Total visits to new media sites*





Source: New media dataset.